



Archdiocese of Toronto

PARISH BULLETIN INSERTS

The goal of this parish bulletin calendar (below) is NOT for parishes to use them every week. We understand parishes do not always have space.

Should your parish wish to include a bulletin spot for planned/personal giving, you will find announcements themed by month/week.

Please feel free to contact the Development Office of the Archdiocese of Toronto if you would like to request specific wording for any parish fundraising activities.

The bulletin inserts listed below are available online to be read or downloaded at www.archtoronto.org/development

INSERTS BY TOPIC

Corporate

Do you work for a company that could help our parish with gifts for events, match your employee gifts, create an employee program or sponsor an event? For more information please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

Bequests

Please remember your parish in your Will. For free information on making a will, finding a lawyer or making a bequest to our parish, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

Securities

Do you already give your parish and the Catholic community? Consider the significant tax, cost and time savings of donating securities (stocks, mutual funds, bonds). Please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

RRSP/RRIF

Are you considering a bequest to your parish? Consider the significant tax savings to your estate and heirs that could result by donating registered funds (RRSP/RRIF) or naming your parish as a **secondary** beneficiary. For more information please call the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

Life Insurance

You can increase the size of gifts to your parish without changing the amount you give by making a gift through life insurance. Speak with your insurance professional about the tax benefits in life and through your estate. For more information please call the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development



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In-kind gifts (coin collections, art, property)

In addition to contributing to parish offertory, there are other ways that you can support the Ministry and activities of our parish. Donations of in-kind gifts (coins, stamps, art, musical instruments) can also help to advance our work. For more information please call the parish office, the Archdiocese Development Office at 416.934-3411 or visit us at www.archtoronto.org/development

Your parish (offertory, renovation fund, capital campaign, special project)

Fund-specific bulletin inserts are available upon request. 48 hours are needed please.

ShareLife

Would you like to support the important mission of ShareLife through your estate? Bequests to ShareLife are deposited to the "Legacy for Life" endowment fund and are used in perpetuity to help those who need it most. Please contact the ShareLife office for more information at 416-934-3411 or visit www.sharelife.org

The Shepherds' Trust

Would you like to support the important mission of The Shepherds' Trust through your estate? Bequests to Shepherds' Trust are used to help elderly and disabled Priests live with dignity. For more information, please call the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

St. Augustine's Seminary

Please remember St. Augustine's Seminary in your will. Help continue excellence in the education and the formation of candidates for the priesthood, diaconate, and lay ministry in the Archdiocese of Toronto. For more information about making a bequest to the Seminary, please contact the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

Deacon Mutual Aid Fund

Would you like to thank a Deacon who made an impact in your life? Consider a gift to the Deacon Mutual Aid Fund to help the widows and families of the Deacons who serve our parish communities. For more information on a gift or bequest to this fund, please contact the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

Parish Youth Funds

Please consider our youth ministry in your annual gifts and estate plan. Our parish engages youth in many ways, if you would like more information about making a gift for our youth, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

Parish Music Ministry Funds

Music ministry takes many forms. If you would like to make a gift to our parish music ministry, to purchase hymnals, music for the choir or to make a donation of musical instruments, please contact the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development



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Parish Educational Scholarships

Would you like to help a youth from our parish? If you are interested in creating a scholarship, bursary or award through a gift in life or through your estate plan, please contact the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

Finding an Advisor

Would you like help finding a local lawyer, financial planner or insurance professional? The Archdiocese of Toronto Development office offers a list of advisors who can help parishioners create financial, estate and charitable giving plans. For a local list, please contact the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development - Don't forget to flip over this bulletin first! Local advisors support our parish and make this bulletin possible!

INSERTS BY MONTH ON A WEEKLY BASIS

JANUARY

January 1 – Reminder to consider costs of parish - review gifts

As we start the New Year, please consider the costs associated with operating the parish. Your offertory gifts help make the many ministries, outreach programs and community support programs in our parish possible. Most importantly, you help maintain our place of worship for your use each week. As Christ blesses us each year with increases in gifts, please consider recognizing the needs of the parish with a sacrificial increase in your offertory this year. For information on low-cost ways to increase offertory, please visit www.archtoronto.org/development

January 2 – Reminder of savings resulting from envelope use

Do you use envelopes for your weekly offertory? Please consider starting this year. By contributing to the offertory on a weekly basis, you are supporting the Ministry of the Church, and are leading by example. You will also benefit through income tax savings. For more information, or to obtain a free box of envelopes please contact the parish office or visit www.archtoronto.org/development

January 3 - Making a Will, now is the time – advisor list

Creating a will creates peace of mind for you, your family and your loved ones. Let this be the year you get it done or have it updated. For free information on making a will, finding a lawyer or making a bequest to our parish, please contact the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development



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January 4 – Financial planning/Insurance – advisor list

There is a lot more to financial planning than having a savings account. Have you ever wondered about life insurance or other elements of financial planning? For you, your family and your loved ones, let this be the year you look into it! For free information about creating a financial plan, finding a local advisor or making tax-smart parish gifts, please contact the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

FEBRUARY

February 1 – ShareLife – Monthly giving reminder (make your gift affordable)

Lent approaches! The ShareLife campaign invites parishioners to support the outreach of the Catholic church through the work of over 30 agencies. Consider making a sacrificial gift on a monthly basis, increasing the impact while lessening the financial burden of a one time gift. Please contact the parish office about monthly giving to ShareLife. You can also visit us online at www.sharelife.org, learn about the “Archbishop Philip Pocock Society” for monthly donors.

February 2 – Catholic Giving

Are you supporting other Catholic causes in our community? Are you aware of the many funds to help Seminarians, Deacons, Youth and Music ministries through the Archdiocese? Would you like your many gifts to be made in one simple, tax-effective way? Please contact the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

February 3 – Finding a good advisor – call for advisors

Making a will, a financial plan, or obtaining proper insurance coverage is about peace of mind - for yourself, family and loved ones. Let this be the year you learn more. The Archdiocese of Toronto has free information on making a will, finding a lawyer, advisor or making a future gift to our parish. Please call the parish office, the Archdiocese Development Office at 416-934-3411 or visit us at www.archtoronto.org/development

(Please run same week)

Are you a Catholic advisor in the field of law, financial planning, accounting or insurance? Or do you know someone who is? Please call the Development Office of the Archdiocese to a name to the Archdiocesan Advisor List at 416-934-3411 or visit www.archtoronto.org/development

February 4 – ShareLife Legacy for Life

Would you like to support the important mission of ShareLife through your will? Bequests to ShareLife go into the “Legacy for Life” endowment fund and are used in perpetuity to help those who need it most. Please contact the ShareLife Office for more information at 416-934-3411 or visit www.sharelife.org



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MARCH

March 1 – ShareLife – Consider in-kind giving

Do you wish to increase your ShareLife gift this year? Could you donate something of value (coins, stamps, art, musical instruments) to help support ShareLife agencies? For more information, please contact the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

March 2 – ShareLife Collection – Regular ShareLife Bulletin Announcement

March 3 – Are you making a ShareLife gift? Securities bundle

Do you already give to ShareLife? Consider the significant tax, cost and time savings of donating securities (stocks, mutual funds, bonds) this year. Please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.sharelife.org

March 4 – Are you considering a gift from your business to ShareLife?

Do you work for a company that could help ShareLife with gifts for events? Matches employee charitable gifts? Has an employee payroll deduction program? Could sponsor an event? Please call the ShareLife Office at 416-934-3411 or visit www.sharelife.org/corporate

March 5 – ShareLife – Regular ShareLife Bulletin Announcement

APRIL

April 1– ShareLife Securities

Do you already give to ShareLife? Consider the significant tax, cost and time savings of donating securities (stocks, mutual funds, bonds) this year. Please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.sharelife.org

April 2 – Look for “Your Catholic Legacy” Newsletter in your mailbox – sign up

The Archdiocese of Toronto’s newsletter “Your Catholic Legacy” will be mailed shortly. The newsletter is free for any parishioner who wishes to learn about tax-smart charitable giving methods and for those who are considering or have already remembered the Church in a will or estate plan. If you would like to receive a mailed or electronic copy, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

April 3 – ShareLife – Alternative giving - (tax slant)

ShareLife wishes to thank all parishioners who are considering increased giving this year. Remember, breaking up your gift makes an increase easier. To learn more about the use of monthly or online giving and assets like securities or small property, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.sharelife.org



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April 4 – Your offertory gifts can result in tax credits

For those who use the charitable tax receipt from parish gifts, ensure you're realizing the maximum value. For those who don't use envelopes, it's never too late to start building next year's credit! For information on making tax-smart generous gifts to our parish, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

MAY

May 1– ShareLife – Legacy for Life

Would you like to support the important mission of ShareLife through your will? Bequests to ShareLife go into the "Legacy for Life" endowment fund and are used in perpetuity to help those who need it most. Please contact the ShareLife Office for more information at 416-934-3411 or visit www.sharelife.org

May 2 – We're looking for a few good accountants – advisor call

Are you an advisor in the field of accounting? Do you know a Catholic accountant? Please call the Development Office of the Archdiocese to add a name to our Advisor List at 416-934-3411 or visit www.archtoronto.org/development

May 3 – ShareLife – Securities

Do you already give to ShareLife? Consider the significant tax, cost and time savings of donating securities (stocks, mutual funds, bonds) this year. Please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.sharelife.org

May 4 – ShareLife Collection – Regular ShareLife Bulletin Announcement

JUNE

June 1 - Youth funds Legacy

Do you have a special place in your heart for youth? Please consider parish youth activity in your giving and estate plan. For information on making a will, finding a lawyer or making a bequest to our parish, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org

June 2 – Wedding Planning

Are you or is someone you know planning a wedding? Did you know that any pre-existing will in Canada is null and void after a legal marriage? Save time and money - for free information on creating or updating a will, please call the parish office, or the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development



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June 3 – Don't forget – planning vacation, plan parish giving

Our ministries and parish initiatives continue throughout the summer. As you plan vacations, please remember the needs of your spiritual home. For information on how to establish automated parish gifts, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

June 4 – Making a Will

The top reason people create or update a will is that they plan on travelling! Save time and money - for information on making a will, updating a will or finding a lawyer to help with the process, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

June 5 – Making a Will

The top reason people create or update a will is that they plan on travelling! Save time and money - for information on making a will, updating a will or finding a lawyer to help with the process, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

JULY

July 1 – Your parish, a Canadian Catholic institution – Parish bequest

Our parish has a proud local history. Please remember your parish in your Will so that that tradition can continue for those you love and those we serve. For information about creating a will, finding a lawyer or making a bequest to our parish, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

July 2 – Bulletins out – Parish Bequest reminder

July 3 – Bulletins out – Parish Bequest reminder

July 4 – Bulletins out – Parish Bequest reminder

AUGUST

August 1 – Bulletins out – Parish Bequest reminder

August 2 – Bulletins out – Parish Bequest reminder

August 3 – Bulletins out – Parish Bequest reminder

August 4 – Bulletins out – Parish Bequest reminder

August 5 – Bulletins out – Parish Bequest reminder



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SEPTEMBER

September 1 – Parish Renovation/Building Costs – Fund

As we prepare for winter, please consider any year-end special gifts for the parish offertory or building fund! If you are considering a gift using securities or small property, make sure your gift

qualifies for a 2009 tax receipt! Please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

September 2 – Call for advisors – advisor list

Are you a Catholic advisor in the field of law, financial planning, accounting or insurance? Or do you know someone who is? Please call the Development Office of the Archdiocese to a name to the Archdiocesan Advisor List at 416-934-3411 or visit www.archtoronto.org/development

September 3 – Securities reminder

Do you already give your parish and the Catholic community? Consider the significant tax, cost and time savings of donating securities (stocks, mutual funds, bonds). Please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

September 4 – Youth funds Legacy

Would you like to help the youth of our parish? If you are interested in creating a scholarship, bursary or award through a gift in life or through your estate, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

OCTOBER

October 1 – Parish Renovation Fund – Legacy

Use your legacy to help the parish. Canadians are allowed to give away more than 100% of taxes through our estate. Would you consider a gift to the parish building fund or a creative fund of your choice? For more information please call the parish office, the Archdiocese Development Office at 416-934-3411 or visit us at www.archtoronto.org/development

October 2 – Securities Reminder

Do you already give your parish and the Catholic community? Consider the significant tax, cost and time savings of donating securities (stocks, mutual funds, bonds). Please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development



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October 3 – Look for Legacy Newsletter in your mailbox – sign up

The Archdiocese of Toronto planned giving newsletter “Your Catholic Legacy” will be mailed out shortly. The newsletter is free for any parishioner who wishes to learn about tax smart charitable giving methods and to thank parishioners who are considering or have already remembered any part of the Church in a will or estate plan. If you would like a mailed or electronic copy please call the parish office, the Archdiocese Development Office at 416.934-3411 or visit us at www.archtoronto.org/development

October 4 – Shepherds’ Trust – Securities

The Shepherds’ Trust supports the needs of our retired clergy who have dedicated their lives of serving our family of faith. If you already donate to the Trust, consider the significant tax, cost and time savings of donating securities (stocks, mutual funds, bonds). Please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

NOVEMBER

November 1 – The Shepherds’ Trust Planned Giving

Would you like to support the important mission of The Shepherds’ Trust through your estate? Bequests to Shepherds’ Trust are used to help elderly and disabled Priests live with dignity. For more information, please call the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

November 2 – The Shepherds’ Trust Collection – Regular Bulletin Announcement

November 3 – Securities reminder

Do you already give your parish and the Catholic community? Consider the significant tax, cost and time savings of donating securities (stocks, mutual funds, bonds). Please call the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

November 4 – End-of-year giving

Do you already give your parish and the Catholic community? At this time of year, many parishioners consider gifts in memory, creative year-end gifts through tax-smart plans, company giving opportunities, and Christmas gift planning. Please remember our parish as part of your charitable giving plan. For more information on year-end giving, please call the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

November 5 -- Reminder, consider envelopes for coming year – tax calculation

Do you use envelopes for your weekly offertory? Please consider doing so next year. By contributing to the offertory on a weekly basis, you are supporting the Ministry of the Church, and are leading by example. You will also benefit through income tax savings.



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For more information, or to obtain a free box of envelopes please contact the parish office or visit www.archtoronto.org/development

DECEMBER

December 1 – Consider a bequest – make your Will

Please remember your parish in your Will. For free information on making a will, finding a lawyer or making a bequest to our parish, please call the parish office, the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development

December 2 – Thank you for using envelopes

We give thanks for the support of our parish all year round. At this time in particular we give thanks for envelope users who, through tax data, remind our government that the Catholic Church is alive and well. Please consider using parish envelopes in 2010. For a free box please contact the parish office. You help your parish with regular giving and leading by example, you benefit from income tax savings! For more information on using envelopes please visit www.archtoronto.org/development

December 3 – Why use envelopes

Do you use envelopes for your weekly offertory? Please consider starting next year! For a free box, please contact the parish office. By using envelopes, you lead by example, helping our parish with regular giving -- and you benefit from income tax savings! For more information on using envelopes, please visit www.archtoronto.org/development

December 4 – Christmas Gifts / We're Open

At this time of year the parish gets frequent calls about Christmas gifts and charitable giving. During the office closure period at our parish, please call the Development Office of the Archdiocese at 416-934-3411 or visit www.archtoronto.org/development - they are open until December 31st!

The Development Office of the Archdiocese of Toronto works to serve the needs of our parishes. If we can ever be of any assistance, please contact any member of our team:

Arthur Peters, Director
416-934-3400, ext. 559 • arthurpeters@archtoronto.org

Quentin Schesnuik, Manager, Planned Giving and Personal Gifts
416-934-3400, ext. 561 • qschesnuik@archtoronto.org

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416-934-3400, ext. 519 • eforonda@archtoronto.org

www.archtoronto.org/development