

Welcome to Family Update, the weekly status report for the Family of Faith campaign. Each week, we will summarize the progress of the campaign and share parish and leadership gift news. We will also provide our parish teams with tips and ideas to make their campaigns even more successful.

Success Snapshot

To date, the Family of Faith campaign has raised **\$20,280,960** from **400** leadership and parish campaign gifts.

Zone	Parish	Pastor	Goal	Amount Raised	% of Goal
1	Our Lady of Mount Carmel, Toronto	Fr. Peter Chin C.Ss.R.	\$135,000	\$115,050	85%
3	St. Andrew Kim, North York	Fr. Gregory Choi	\$1,210,000	\$1,319,480	109%
9	Guardian Angels, Orillia	Fr. Andrzej (Andrew) Cyruk	\$505,000	\$495,780	98%
9	St. Mary, Brampton	Fr. Liborio M. Amaral	\$835,000	\$493,780	59%
10	St. Joseph, Mississauga	Fr. Marc-Andre Campbell	\$890,000	\$384,500	43%
10	Merciful Redeemer, Mississauga	Fr. Vid Vlastic	\$1,565,000	\$686,970	44%
11	St. Isaac Jogues, Pickering	Fr. Paul Dobson	\$815,000	\$297,500	37%
12	Precious Blood, Scarborough	Fr. Edward Murphy	\$360,000	\$375,200	104%
13	St. Luke, Thornhill	Fr. William Burns	\$735,000	\$408,700	56%
14	St. Ann, Penetanguishene	Fr. John Asadoorian	\$260,000	\$54,000	21%
Total			\$7,310,000	\$4,630,960	63%

Note: This report reflects the campaign's status as of Friday, February 21, 2014

Leadership Gifts

His Eminence's success with Leadership Gift solicitations continues to be impressive. Since last fall, he has secured **\$15.65 million**. The average Leadership Gift is **\$1.118 million**. He continues to meet with prospective donors and the response has been very affirming. The Family of Faith campaign resonates with everyone he meets.

Pilot Parishes

- ❖ Congratulations to St. Andrew Kim Parish and Precious Blood Parish! The two parishes have surpassed their goals.
- ❖ The Pilot Phase parishes have raised **\$4,630,960** or **63%** of their aggregate goals from 396 gifts.
- ❖ Great generosity: The average gift in the Pilot Parish phase is **\$11,997**.



Pilot Parish “Family Snapshots”

Guardian Angels, Orillia: Father Cyruk and CEC members had a very successful Advance Gift Orientation with a large turnout of 25 families. They are also extremely close to goal, having raised 99% of it before the start of the Advance Gift Phase.

Merciful Redeemer, Mississauga: Fr. Vid Vlastic was happy to welcome 65 families to his Advance Gift Orientation meeting this past week and looks forward to welcoming them back to a follow up meeting to talk more about how they can help visit other parishioners.

St. Andrew Kim: Fr Choi is pleased that St. Andrew Kim’s Parish has now gone \$100,000 over their goal of \$1.21 million. The commitment and response from parishioners has been tremendous!

Precious Blood: Precious Blood is the second pilot parish to exceed its goal. The congregation will be even more energized as the parish will now receive seventy five percent of every dollar raised. Congratulations to Father Murphy and his Campaign Executive Committee!

St. Isaac Jogues: The leadership of Father Dobson has inspired the volunteers at St. Isaac Jogues since the campaign began. His hard work has resulted in pledges amounting to nearly forty percent of the goal. The fully formed Campaign Executive Committee is eager to build upon Father’s successes.

Campaign Tips

- ✓ The Family of Faith campaign is very much about prayer. Start and close your meetings with the campaign prayer.
- ✓ Small gestures count. Use Family of Faith branded items to help cement relationships and show appreciation. Mugs, pens and pins are excellent tools for relationship building. Parish Directors have access to these items.
- ✓ Pastoral Plan: The Family of Faith campaign will help fund many elements of The Archdiocese of Toronto’s Pastoral Plan. Visit www.archtoronto.org/pastoral to learn more about the plan.



Did you Know?



The Family of Faith logo, prayer and case statement summary (11x17) is available in 10 different languages? They are: English, Cantonese, French, Italian, Korean, Mandarin, Polish, Portuguese, Spanish and Vietnamese.

Help Wanted

We need photos to tell the story of the Pilot Phase parish campaigns. Contact John Ecker, Director, Campaign Communications if you can help: jecker@archtoronto.org or 416.934.3400 x805. Do you have some helpful advice, words of wisdom, or stories of success about the Family of Faith campaign? Please talk with your Parish Director so we can share it in this publication.