

Campaign Officially Launched

“It’s an exciting time for the almost 2 million Catholics who call the Archdiocese of Toronto home,” said His Eminence, Cardinal Thomas Collins, as he announced the official launch of the Family of Faith campaign at St. Andrew Kim parish in North York on May 15th.



His Eminence noted the campaign’s pilot phase is now wrapping up. “The ten pilot parishes have collectively achieved **145 per cent** of their goal. They are an inspiration to the 215 other parishes that will participate in the Family of Faith campaign this year and next.”



Dr. Colin Saldanha, a donor from pilot parish St. Joseph’s in Streetsville also spoke at the launch. The parish currently stands at **170 per cent** of its goal. Dr. Saldanha said the campaign’s vital priorities helped persuade parishioners to support the campaign. “These elements are very much investments in the vitality of the Catholic Church and the 1.9 million Catholics who call the archdiocese home.”

The pilot phase, along with Leadership gifts of **\$16.285 million**, puts the campaign at **\$26.5 million**, or **25 per cent** of the \$105 million goal. The Family of Faith campaign is very grateful for the **\$5 million** gift from the late Mr. Patrick Keenan who recently passed away. “His gift is part of the rich legacy of philanthropy Mr. Keenan and his family have bequeathed—not just to the Catholic community—but to the community at large. He was a man committed to his faith and sharing generously as a faithful steward,” said Cardinal Collins.

The campaign launch also featured the release of the campaign video, an 8 minute overview of the campaign that was produced for the Family of Faith campaign by Salt and Light Television. The video can be seen by visiting the campaign website: ourFamilyofFaith.ca.



You can also stay in touch with the campaign by following us on Twitter: [@family_of_faith](https://twitter.com/family_of_faith).

Note: This report reflects the campaign’s status as of Friday, May 23, 2014

Pilot Parish “Family Snapshots”

Merciful Redeemer, Mississauga: Fr. Vid Vlasic held his Commitment Weekend over Mother’s Day weekend and received over a **\$500,000** in new pledges! Going forward, Fr. Vid and his team of volunteers will be following up with those still praying about their decision in an effort to get to **\$2 million**. Currently, they have raised over **\$1.94 million**.

St. Joseph, Mississauga: Fr. Marc-Andre Campbell received over **\$400,000** from his Commitment Weekend, bringing St. Joseph to over **\$1.5 million** pledged. Because they are now over **170%** of their parish goal, St. Joseph can make their parish more energy efficient, in addition to their original local case components of repaving the parking lot and replacing their sound system.

St. Isaac Jogues, Pickering: Fr. Paul Dobson was able to secure in excess of **\$400,000** in pledges from his Commitment Weekend. The parish has achieved **158%** of its goal with 237 families still considering a gift.

St. Andrew Kim, North York: Parishioners at St. Andrew Kim made an additional **\$143,660** from 76 pledges through their Commitment Weekend, bringing them to over **400** gifts! Now that their campaign is complete, they can celebrate the success of having raised over **\$1.8 million!**

St. Ann, Penetanguishene: Fr. John Asadoorian welcomed 14 families to a series of meetings to learn about the Family of Faith campaign and invite for their support. In the coming weeks, Fr. John will hold additional meetings to share with families how they can help support the parish and its effort to fix the stairs of the front entrance.

St. Luke's, Thornhill: St. Luke's had a great week, finishing their campaign by raising an addition **\$60,380**. Father Burns and volunteers were excited to be the sixth parish to break **\$1 million** with a total of **\$1,037,785** raised! Congratulations and job well done, St. Luke's!

Our Lady of Mount Carmel, Toronto: Father Chin and Father Feng were happy to have completed their second Commitment Weekend, raising an additional **\$26,400**. With two successful Commitment Weekends raising almost **50%** of their **\$135,000** goal, they have raised a total of **\$369, 290**. Congratulations Our Lady of Mount Carmel!

Important Reminders for Pastors & Volunteers

Tips for Wave 1 parishes:

- Pastors, please complete the worksheet included in the parish case statement guide that was distributed in mid-April and discussed at the recent Wave 1 orientation meetings. Questions? Please contact John Ecker (contact information below).
- As Wave 1 Pastors consider membership for their parish’s Campaign Executive Committees, they are asked to please ensure they consult with their Parish Campaign Directors to ensure membership criteria are met.

Help Wanted

- ❖ We need photos to tell the story of the Wave 1 parish campaigns. Contact John Ecker, Director, Campaign Communications if you can help: jecker@archtoronto.org or 416.934.3400 x805.