



## Campaign Progress



Welcome to Issue #13 of Family Update, the weekly progress report for the Family of Faith campaign. The campaign has now achieved **28%** of its goal with **\$28,904,147** raised in the Pilot Parish and Leadership Phases. A special thanks to Pilot Phase pastors and their energetic and hard-working volunteers! Collectively, these parishes have raised **\$11,594,147** – **159%** of their goal. That is an amazing **\$4 million** above the total Pilot Phase goal.

Zone	Parish	Pastor	Goal	Amount Raised	% of Goal
1	Our Lady of Mount Carmel, Toronto	Fr. Peter Chin C.Ss.R.	\$135,000	\$384,490	285%
3	St. Andrew Kim, North York	Fr. Gregory Choi	\$1,210,000	\$1,854,880	153%
9	Guardian Angels, Orillia	Fr. Andrzej (Andrew) Cyruk	\$505,000	\$930,960	184%
9	St. Mary, Brampton	Fr. Liborio M. Amaral	\$835,000	\$1,539,425	184%
10	St. Joseph, Mississauga	Fr. Marc-Andre Campbell	\$890,000	\$1,545,850	174%
10	Merciful Redeemer, Mississauga	Fr. Vid Vlastic	\$1,565,000	\$1,997,530	128%
11	St. Isaac Jogues, Pickering	Fr. Paul Dobson	\$815,000	\$1,325,550	163%
12	Precious Blood, Scarborough	Fr. Edward Murphy	\$360,000	\$796,777	221%
13	St. Luke, Thornhill	Fr. William Burns	\$735,000	\$1,076,085	146%
14	St. Ann, Penetanguishene	Fr. John Asadoorian	\$260,000	\$142,600	55%
Total			\$7,310,000	\$11,594,147	159%

**Note:** This report reflects the campaign's status as of Friday, May 30, 2014

## Pilot Parish "Family Snapshots"

**Merciful Redeemer, Mississauga:** As Fr. Vid wraps up his campaign, he continues to receive gifts from parishioners who were still praying about their decision. He is now within \$3,000 of surpassing **\$2 million!**

**St. Mary's, Brampton:** St. Mary's just completed its Commitment Weekend, raising over **\$380,000**. This means that St. Mary's has raised more than **\$1.5 million**, or **184%** of their goal! Congratulations to Fr. Liborio and all the dedicated parishioners of St. Mary's parish.

**Precious Blood, Scarborough:** Father Murphy recently concluded his impressive campaign with a successful Commitment Weekend, which added more than **\$100,000** to the campaign total. The parish has more than doubled its goal of **\$360,000**. Congratulations to Father Ed and his dedicated volunteers on their success!

**St. Isaac Jogues, Pickering:** Father Dobson and his parishioners were able to raise more than **\$500,000** above their goal after receiving **12** additional gifts last week. The generosity at St. Isaac Jogues was consistent from the start. Congratulations on a job well done!

**St. Ann's, Penetanguishene:** As Father Asadoorian looks forward to Commitment Weekend in two weeks, he and his team of volunteers are working hard to receive as many gifts as possible before the event. They continue to receive gifts every week and plan to keep up the momentum leading into Commitment Weekend.

**Attention Pilot Phase Parishes:** Please ensure all left over campaign materials are returned to your Parish Campaign Directors for re-use in other parish campaigns. This includes full case statements, prayer cards, Commitment Weekend cards, 11x17 case statement summaries and vinyl banners. Thank you for help!

## Tips for Wave 1 Parishes

- Pastors, if you have not already done so, please complete the worksheet included in the parish case statement guide that was distributed in mid-April and discussed at the recent Wave 1 orientation meetings. Questions? Please contact John Ecker (contact information below).
- High quality photos are integral to a compelling parish case brochure. Photos of people really help to put a human face on your parish goals. Please get a head start on obtaining high quality images—and signed model releases for all subjects. Ask your Parish Campaign Director or John Ecker for further information or help.
- Pastors are asked to consult with your Parish Campaign Director first to ensure membership criteria are met, before identifying or approaching possible Campaign Executive Committee members.
- If you have not yet submitted your campaign database, please ensure this is done as soon as possible. A reliable database is key to getting started with your parish campaign. All databases must be segmented by fund. Questions? Ask your Parish Campaign Director asap.

## Stay in Touch

You can stay in touch with the Family of Faith campaign and also see our video by visiting the campaign website: [ourFamilyofFaith.ca](http://ourFamilyofFaith.ca).



Please also follow the campaign on Twitter: [@family\\_of\\_faith](https://twitter.com/family_of_faith).

## Help Wanted

- ❖ We need photos to tell the story of the Wave 1 parish campaigns. Contact John Ecker, Director, Campaign Communications if you can help: [jecker@archtoronto.org](mailto:jecker@archtoronto.org) or 416.934.3400 x805.