

Campaign Progress

Last week was a very successful time for parishes in Wave 1 of the campaign. More than **\$2 million** was raised in donations and pledges across the twenty parishes in Wave 1. Commitment Weekends were very successful in many parishes, including over **\$700,000** at St. Pascal Baylon parish. Overall, the campaign has achieved 42 per cent of the \$105 million with **\$44.41 million** raised to date.

As Wave 1 wraps up in the next couple of weeks, Parish Campaign Directors are meeting with the more than 70 Wave 2 pastors who will next participate in the Family of Faith campaign. Database segmentation, parish case development (with a special emphasis on photos) and identification of campaign volunteers are all key activities for a successful campaign.

Zone	Parish	Pastor	Goal	Amount Raised/ Pledged	% of Goal
3	St. John XXIII, Don Mills	Fr. Simon de Gale	\$185,000	\$323,340	175%
3	St. Margaret of Scotland, Toronto	Fr. Andrew Macbeth	\$580,000	\$821,320	142%
5	Vietnamese Martyrs, Toronto	Fr. Joseph Tran	\$230,000	\$330,870	144%
5	Holy Family, Toronto	Fr. Martin Hilbert, C.O.	\$495,000	\$792,500	160%
7	Transfiguration of Our Lord, Etobicoke	Fr. Mark Van Patten	\$575,000	\$457,170	80%
10	Ss. Salvador Do Mundo and Cristo Rei, Mississauga	Fr. Carlos Macatangga, SVD	\$720,000	\$753,000	105%
10	St. Christopher's, Mississauga	Fr. Scott Young	\$750,000	\$1,009,073	135%
10	St. Mary Star of the Sea, Mississauga	Fr. Neil McMillan	\$410,000	\$472,055	115%
11	St. Joseph the Worker, Oshawa	Fr. Slawomir Glowacz	\$465,000	\$691,445	149%
11	St. Mary of the People, Oshawa	Fr. David Bollo	\$345,000	\$369,595	107%
12	Our Lady of Fatima Shrine, Scarborough	Fr. Victor Mallia, O.C.D.	\$485,000	\$323,465	67%
12	St. Martin de Porres, Scarborough	Fr. Brian Shea	\$435,000	\$756,260	174%
12	Our Lady of Good Health, Scarborough	Fr. Peter Gitendran	\$165,000	\$229,050	139%
12	St. Aidan's, Scarborough	Fr. Joseph Sultana	\$300,000	\$536,104	179%
12	St. Theresa's, Scarborough	Fr. Joel Pabilona, Jr.	\$205,000	\$390,380	190%
12	St. Maria Goretti, Scarborough	Fr. Edwin Galea	\$600,000	\$255,400	43%
13	St. Clare of Assisi, Woodbridge	Fr. John Borean	\$825,000	\$1,028,000	125%
13	St. John Chrysostom, Newmarket	Fr. Robert Ouellette	\$735,000	\$924,309	126%
13	St. Paschal Baylon, Thornhill	Fr. Vincenzo Rosato, C.S.	\$960,000	\$1,976,265	206%
13	St. Thomas The Apostle, Markham	Fr. Richard Andrews	\$515,000	\$706,073	137%
Total			\$9,980,000	\$13,145,674	132%

*This chart reflects the campaign's status as of Friday, October 10, 2014

Wave 1 Parish “Family Snapshots”

St. Mary Star of the Sea, Mississauga: Fr. McMillan and volunteers had a very successful week, raising over **\$100,000** and exceeding their archdiocesan goal of \$410,000. Congratulations, St. Mary Star of the Sea!

St. Margaret of Scotland, Toronto: Fr. Macbeth is pleased to announce that his parish has now raised a total of **\$821,320** following their Commitment Weekend. Fr. Macbeth and volunteers have been hard at work for months to visit as many parishioners and receive their prayerful decisions. This hard work clearly paid off and the parish has achieved **142%** of its goal. Great work, St. Margaret of Scotland parish!

St. Paschal Baylon, Thornhill: Through Commitment Weekend, Fr. Rosato was able to secure **324** additional gifts to the campaign, for a total of nearly **\$700,000!** St. Paschal Baylon parish is now less than \$25,000 away from raising **\$2 million**, a number they would like to reach to ensure they would have significant funds to complete all of the renovations that they want to do at the parish.

St. Maria Goretti, Scarborough: Through the hard work of dedicated volunteers, parish callers have been able to raise over **\$35,000** from **10** gifts. As the campaign and phone-a-thons continue, everyone is really excited to reach the parish’s full potential!

St. John Chrysostom, Newmarket: Fr. Ouellette and parish volunteers conducted a successful Commitment Weekend, collecting over **\$140,000** in pledges. This pulled the parish over its \$735,000 goal. Because of the generosity of parishioners, over **\$920,000** has been raised to ensure the continuation of programs at the parish and to do necessary maintenance. Way to go!

Wave 2 Tips

- In the next few weeks, Directors will segment and review with Pastors a list of parishioners to identify potential Campaign Executive Committee candidates. This is critical to ensure the success of all campaigns.
- Photos for the case statement tell an important story. When taking photos of parishioners, please have participants sign a model release form before taking the photo.
- Questions about developing your parish case? Call John Ecker, Director, Campaign Communications at 416.934.3400 x805 or by email at jecker@archtoronto.org

Please stay in touch with the Family of Faith campaign by visiting:
ourFamilyofFaith.ca



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