



## Campaign Progress

Welcome to Issue #4 of Family Update, the weekly progress report for the Family of Faith campaign. The campaign has now raised **\$21,896,763**. That's **20.9 %** of our \$105 million goal. Approximately **\$750,000** was raised in pilot parishes this week alone!

Zone	Parish	Pastor	Goal	Amount Raised	% of Goal
1	Our Lady of Mount Carmel, Toronto	Fr. Peter Chin C.Ss.R.	\$135,000	\$153,890	114%
3	St. Andrew Kim, North York	Fr. Gregory Choi	\$1,210,000	\$1,423,440	118%
9	Guardian Angels, Orillia	Fr. Andrzej (Andrew) Cyruk	\$505,000	\$614,480	122%
9	St. Mary, Brampton	Fr. Liborio M. Amaral	\$835,000	\$778,550	93%
10	St. Joseph, Mississauga	Fr. Marc-Andre Campbell	\$890,000	\$669,500	75%
10	Merciful Redeemer, Mississauga	Fr. Vid Vlastic	\$1,565,000	\$968,650	62%
11	St. Isaac Jogues, Pickering	Fr. Paul Dobson	\$815,000	\$423,500	52%
12	Precious Blood, Scarborough	Fr. Edward Murphy	\$360,000	\$578,953	161%
13	St. Luke, Thornhill	Fr. William Burns	\$735,000	\$540,700	74%
14	St. Ann, Penetanguishene	Fr. John Asadoorian	\$260,000	\$70,100	27%
Total			\$7,310,000	\$6,221,763	85%

**Note:** This report reflects the campaign's status as of Friday, March 14, 2014

## Remember...

- ❖ Cheques to the campaign may now be made payable to **"Family of Faith Campaign."**
- ❖ When a parish exceeds its goal, 75% of funds over the goal will be used for parish priorities.

## Pilot Parish "Family Snapshots"

**St. Mary, Brampton:** The Campaign Executive Committee and volunteers at St. Mary's are very excited to see that in the past week over **\$210,270** has been raised. That's an incredible **25%** of their goal in just one week's time!

**St. Andrew Kim, North York:** St. Andrew Kim has raised over **\$213,440** in the past few weeks and are over their goal of **\$1.2 million!** The parish community and Fr. Choi are excited to see the true potential of their parish going forward.

**St. Isaac Jogues, Pickering:** Father Dobson received another **\$25,000** gift this week as he and his volunteers near the end of the Major Gift Phase. The parish is anticipating significant attendance at the Advance Gift Orientation this week as they move into the next phase of the campaign.

**Precious Blood, Scarborough:** The parish received another **53** gifts this week, including a **\$25,000** gift from someone in the Special Phase of the campaign. Father Murphy and his CEC are excited about the possibility of doubling their goal. As a pilot parish, their success and leadership will serve as an example for other parishes throughout the campaign.

**St. Joseph, Mississauga:** Fr. Marc-Andre Campbell and his volunteers brought in an additional 21 gifts this week for over **\$130,000!** St. Joseph is now over **75%** of the way to its goal of **\$890,000.**

**Merciful Redeemer, Mississauga:** Fr. Vid Vlasic continues to receive many decisions from his parishioners. This week, he received another **\$25,000** gift from a parishioner in the Major Phase of the campaign who had been pending for over a month, reiterating the importance of receiving decisions from those visits that you make.

**St. Luke's, Thornhill:** Father Bill is pleased with the effort his volunteers are putting in as they work towards reaching their goal of **\$735,000.** In the past week, **75%** of the new gifts that were received were from visits that volunteers made.



Campaign Executive Committee members at St. Luke's prepare packages for prospective donors. From left to right: Olga Eidt (Campaign Secretary), Jo Carroll (General Chair), Magda Soligo (Advance Gift Chair)

## Campaign Tips



- ❖ Visiting a prospective donor? Schedule the date and time for your follow-up meeting at the same time.
- ❖ Pastoral Plan: The Family of Faith campaign will help fund many elements of The Archdiocese of Toronto's Pastoral Plan. Visit [www.archtoronto.org/pastoral](http://www.archtoronto.org/pastoral) to learn more about the plan.
- ❖ Know the "Case." Prospective donors often want details. Be confident in your knowledge of the parish case and the full archdiocesan case.
- ❖ Small gestures count. Use Family of Faith branded items to help cement relationships and show appreciation. Mugs, pens and pins are excellent tools for relationship building. Parish Directors have access to these items.
- ❖ Getting questions from people in other parishes about the campaign? Chris Polito, Executive Director, is more than pleased to assist. He can be reached at 416.934.3400 x806 and [cpolito@archtoronto.org](mailto:cpolito@archtoronto.org).

## Please Share!

We need photos to tell the story of the Pilot Phase parish campaigns. Contact John Ecker, Director, Campaign Communications if you can help: [jecker@archtoronto.org](mailto:jecker@archtoronto.org) or 416.934.3400 x805.