



Campaign Progress

Welcome to Issue #6 of Family Update, the weekly progress report for the Family of Faith campaign. The pilot parishes have now reached **95%** of their collective goal. The campaign has now raised **\$23,705,612**. That's **22.6 %** of our \$105 million goal.

Zone	Parish	Pastor	Goal	Amount Raised	% of Goal
1	Our Lady of Mount Carmel, Toronto	Fr. Peter Chin C.Ss.R.	\$135,000	\$166,510	123%
3	St. Andrew Kim, North York	Fr. Gregory Choi	\$1,210,000	\$1,518,740	126%
9	Guardian Angels, Orillia	Fr. Andrzej (Andrew) Cyruk	\$505,000	\$659,480	131%
9	St. Mary, Brampton	Fr. Liborio M. Amaral	\$835,000	\$925,790	111%
10	St. Joseph, Mississauga	Fr. Marc-Andre Campbell	\$890,000	\$794,025	89%
10	Merciful Redeemer, Mississauga	Fr. Vid Vlastic	\$1,565,000	\$1,037,920	66%
11	St. Isaac Jogues, Pickering	Fr. Paul Dobson	\$815,000	\$521,800	64%
12	Precious Blood, Scarborough	Fr. Edward Murphy	\$360,000	\$624,367	173%
13	St. Luke, Thornhill	Fr. William Burns	\$735,000	\$601,380	82%
14	St. Ann, Penetanguishene	Fr. John Asadoorian	\$260,000	\$70,600	27%
Total			\$7,310,000	\$6,920,612	95%

Note: This report reflects the campaign's status as of Friday, March 28, 2014

Remember...

- ❖ Cheques to the campaign are to be made payable to **"Family of Faith Campaign."**
- ❖ When a parish exceeds its goal, 75% of funds over the goal will be used for parish priorities.

Pilot Parish "Family Snapshots"

St. Isaac Jogues, Pickering: Father Paul Dobson and the Campaign Executive Committee received an additional **10%** increase toward the campaign goal. Even more positive results are expected as the parish reaches more parishioners in the Advance Phase with a public announcement of the campaign coming shortly.

Merciful Redeemer, Mississauga: Fr. Vid Vlastic welcomed 75 families to Merciful Redeemer's Special Phase orientation meeting this past week. Families were excited to learn more about the Family of Faith campaign, especially the impact it will have on our youth. Five families even made a gift that night!

St. Joseph, Mississauga: Fr. Marc-Andre Campbell and his team of hardworking volunteers welcomed an additional **22** gifts to the campaign this week. Fr. Marc is excited to be less than **\$100,000** away from his goal of **\$890,000!**



Replacement of the front steps is part of the parish case for St. Ann's, Penetanguishene.

Guardian Angels, Orillia: Father Andrew Cyruk announced the campaign at their mission parish, Sacred Heart, over the weekend. He hopes to gather more volunteers for phone-a-thons next week, and is eager to begin the Special Phase. The parish, which surpassed its goal of \$505,000, is now focused on a challenge goal to raise an additional \$200,000 for other local needs.

St. Ann's, Penetanguishene: The CEC was surprised and excited to receive a gift from a parishioner who had previously decided not to participate in the campaign. Father John Asadoorian and the volunteers were excited to publicly announce the campaign during Mass this past weekend.

St. Luke's, Thornhill: Father Bill Burns had a very successful public announcement last week. Father and his volunteers are looking forward to beginning their Special Phase phone-a-thons and hope to reach their goal of **\$735,000** soon!

St. Andrew Kim, North York: Through the hard work and dedication of the parishioners of St. Andrew Kim, the parish has now exceeded its goal of **\$1.2 million** by **\$300,000!**

Tips for Volunteers

- ❖ 'Phone-a-thons' are being scheduled in many parish campaigns, over the coming weeks. Here are some tips to keep in mind:
 - Make the calling atmosphere fun. When gifts are received, ring a bell
 - Know the archdiocesan and parish case documents well
 - Calls are to be made from the parish but volunteers should use their personal cellphones
 - Ensure all volunteers are up-to-date with the financial progress of the campaign
 - Smile when you are on the phone... yes, people can hear you smile!

Mark Your Calendar



- ❖ Thursday, May 15, 2014: Official public launch of Family of Faith campaign. More details to come about this midday event.

Help Wanted

We need photos to tell the story of the Pilot Phase parish campaigns. Contact John Ecker, Director, Campaign Communications if you can help: jecker@archtoronto.org or 416.934.3400 x805.