



Campaign Progress

Welcome to Issue #7 of Family Update, the weekly progress report for the Family of Faith campaign. The pilot parishes have now exceeded their collective goal and reached **103%**. This is a tremendous achievement!

Zone	Parish	Pastor	Goal	Amount Raised	% of Goal
1	Our Lady of Mount Carmel, Toronto	Fr. Peter Chin C.Ss.R.	\$135,000	\$168,150	125%
3	St. Andrew Kim, North York	Fr. Gregory Choi	\$1,210,000	\$1,577,020	130%
9	Guardian Angels, Orillia	Fr. Andrzej (Andrew) Cyruk	\$505,000	\$678,280	134%
9	St. Mary, Brampton	Fr. Liborio M. Amaral	\$835,000	\$1,011,330	121%
10	St. Joseph, Mississauga	Fr. Marc-Andre Campbell	\$890,000	\$922,025	104%
10	Merciful Redeemer, Mississauga	Fr. Vid Vlasic	\$1,565,000	\$1,110,625	71%
11	St. Isaac Jogues, Pickering	Fr. Paul Dobson	\$815,000	\$637,800	78%
12	Precious Blood, Scarborough	Fr. Edward Murphy	\$360,000	\$634,847	176%
13	St. Luke, Thornhill	Fr. William Burns	\$735,000	\$707,880	96%
14	St. Ann, Penetanguishene	Fr. John Asadoorian	\$260,000	\$86,600	33%
Total			\$7,310,000	\$7,534,557	103%

Note: This report reflects the campaign's status as of Friday, April 4, 2014

Remember...

- ❖ Cheques to the campaign are to be made payable to “**Family of Faith Campaign.**”
- ❖ When a parish exceeds its goal, 75% of funds over the goal will be used for parish priorities.

Pilot Parish “Family Snapshots”

St. Joseph, Mississauga: Fr. Marc-Andre Campbell is pleased to announce that in the past week, his parish surpassed its goal of **\$890,000**, including receipt of a gift of **\$50,000!** Fr. Marc's team of volunteers is eager to begin making phone calls this week to begin to reach out to the rest of the parish.

Merciful Redeemer, Mississauga: Fr. Vid Vlasic's team of volunteers did a great job this past week making phone calls to follow up with parishioners who attended the Special Gift Orientation. Many parishioners indicated they would bring their pledge in over the weekend and volunteers were even able to document more than **\$10,000** in decisions over the phone!

St. Ann's, Penetanguishene: Father Asadoorian received another **\$16,000** in gifts this week. The recent public announcement has created positive energy at the parish as Father and the CEC reach out to more and more parishioners.



St. Isaac Jogues, Pickering: Father Dobson saw gifts totalling **\$116,000** this past week, representing a **14%** increase toward the campaign goal. Father publicly announced the campaign at Mass this past weekend.

St. Luke's, Thornhill: Father Bill Burns and volunteers had an extremely successful week, raising over **\$100,000!** They are eager to begin making phone calls this week, and hoping to reach their goal of **\$735,000.**

St. Mary, Brampton: St. Mary's has just raised **10%** of their goal in the past week. That's **\$85,540** raised, which means St. Mary's Parish is now over **\$1 million in total!**

St. Andrew Kim, North York: St. Andrew Kim raised **\$58,280**, which now puts the parish **30%** over their goal! Fr. Choi continues to be inspired by the amazing support parishioners are showing.

Guardian Angels, Orillia: Father Andrew Cyruk and volunteers are looking forward to beginning phone-a-thons in this week. They are looking forward to contacting the rest of the parish community and beginning the final stage of the campaign.



Tips for Volunteers

- ❖ 'Phone-a-thons' are being scheduled in many parish campaigns, over the coming weeks. Here are some tips to keep in mind:
 - Ensure all volunteers are up-to-date with the financial progress of the campaign
 - Smile when you are on the phone... yes, people can hear you smile!
 - Make the calling atmosphere fun. When gifts are received, ring a bell
 - Know the archdiocesan and parish case documents well
 - Calls are to be made from the parish but volunteers should use their personal cellphones

Mark Your Calendar

- ❖ Thursday, May 15, 2014: Official Launch of Family of Faith Campaign. This event will take place at St. Andrew Kim Church in North York. Please join us for a bite to eat at 1:00 p.m. The official program begins at 1:30.

Welcome to the team

Welcome to Corrina Krauskopf, Director of Leadership Gifts. Corrina has extensive experience in soliciting large gifts. Most recently, she was with the American Red Cross working at the local, regional and national level as a Major Gifts Officer.