



Campaign Update

Overall, the campaign has raised more than **\$46.6 million** or **44 per cent** of the \$105 million minimum goal for the campaign. Most pastors in the almost 70 parishes participating in Wave 2 are now forming their Campaign Executive Committees. Already, some solicitation visits are underway.

The 20 parishes participating in Wave 1 have, to date, received generous donations and pledges totaling over **\$14.15 million**. That's **142 per cent** of their collective goals. In addition, the Leadership Phase of the campaign has raised **\$18.12 million** thus far, thanks to the generosity of major donors.

What is a “Combined Parish Campaign?”

Some parishes are running a “Combined Parish Campaign.” We anticipate that approximately 20 of the 225 parishes in the archdiocese will conduct a ‘combined’ Family of Faith campaign. These are run in parishes with extraordinary needs that require a fundraising effort beyond the regular Family of Faith parish campaign. The vast majority of campaigns have goals set at 130% of the parish’s total annual offertory.

A combined campaign typically has a fundraising goal that is anywhere between three and five times the parish’s annual offertory. These campaigns require resources beyond those assigned to a ‘standard’ campaign. Combined campaigns employ dedicated staff and are conducted over a longer period of time—usually six months.

Currently, two Toronto parishes are actively conducting combined campaigns (Our Lady of Perpetual Help, Our Lady of Sorrows) with another nine parishes having declared their intention to undertake a combined effort. In future editions of Family Update, we will report their progress along with other parishes.



At Our Lady of Perpetual Help (OLPH), the fundraising committee worked throughout the spring and fall of this year to prepare for its Family of Faith Campaign. Father Jim Hannah, pastor, says “We officially launched the campaign on the weekend of October 18 and 19. We are now recruiting parish ambassadors who will visit with each parishioner personally to clarify the goals of the campaign and to invite their prayerful and generous participation and support.” Father Hannah and his committee have been very pleased with the willingness of parishioners to step forward and volunteer to be ambassadors and look forward to the response as each parishioner is given the opportunity to participate.

Wave 2 Pastor Reminders

- Parish Campaign Directors have been sharing campaign calendars and schedules with Wave 2 pastors. In anticipation of regular meetings with directors and Campaign Executive Committees, pastors are asked to ensure meeting rooms are booked well in advance and that their director is aware of any planned absences during the campaign.

- Parish Campaign Directors have provided pastors with a copy of the Campaign Publicity Manual. Please note that Week 3 of the campaign is the first ‘Teaser’ announcement about the campaign and how it relates to the Archdiocese of Toronto’s Pastoral Plan. Posters provided by Parish Campaign Directors should also be visible in all parishes by Week 3.
- The Family of Faith campaign video is the inspiring story about why the campaign is being conducted and what it will accomplish. It is available in English, French, Italian, Portuguese, Korean, Chinese, Polish, Spanish and Vietnamese. Parishes with the ability to show videos at Masses are asked to be ready to show the video later in the campaign.

one	Parish	Pastor	Goal	Amount Raised/ Pledged	% of Goal
3	St. John XXIII, Don Mills	Fr. Simon de Gale	\$185,000	\$369,070	199%
3	St. Margaret of Scotland, Toronto	Fr. Andrew Macbeth	\$580,000	\$907,742	157%
5	Vietnamese Martyrs, Toronto	Fr. Joseph Tran	\$230,000	\$364,930	159%
5	Holy Family, Toronto	Fr. Martin Hilbert, C.O.	\$495,000	\$792,500	160%
7	Transfiguration of Our Lord, Etobicoke	Fr. Mark Van Patten	\$575,000	\$494,970	86%
10	Ss. Salvador Do Mundo and Cristo Rei, Mississauga	Fr. Carlos Macatangga, SVD	\$720,000	\$753,000	105%
10	St. Christopher's, Mississauga	Fr. Scott Young	\$750,000	\$1,009,073	135%
10	St. Mary Star of the Sea, Mississauga	Fr. Neil McMillan	\$410,000	\$620,217	151%
11	St. Joseph the Worker, Oshawa	Fr. Slawomir Glowacz	\$465,000	\$692,245	149%
11	St. Mary of the People, Oshawa	Fr. David Bollo	\$345,000	\$391,540	113%
12	Our Lady of Fatima Shrine, Scarborough	Fr. Victor Mallia, O.C.D.	\$485,000	\$534,975	110%
12	St. Martin de Porres, Scarborough	Fr. Brian Shea	\$435,000	\$771,710	177%
12	Our Lady of Good Health, Scarborough	Fr. Peter Gitendran	\$165,000	\$229,050	139%
12	St. Aidan's, Scarborough	Fr. Joseph Sultana	\$300,000	\$536,104	179%
12	St. Theresa's, Scarborough	Fr. Joel Pabilona, Jr.	\$205,000	\$400,450	195%
12	St. Maria Goretti, Scarborough	Fr. Edwin Galea	\$600,000	\$495,420	83%
13	St. Clare of Assisi, Woodbridge	Fr. John Borean	\$825,000	\$1,028,000	125%
13	St. John Chrysostom, Newmarket	Fr. Robert Ouellette	\$735,000	\$988,429	134%
13	St. Paschal Baylon, Thornhill	Fr. Vincenzo Rosato, C.S.	\$960,000	\$2,007,295	209%
13	St. Thomas The Apostle, Markham	Fr. Richard Andrews	\$515,000	\$764,764	148%
Total			\$9,980,000	\$14,151,484	142%

*This chart reflects the campaign’s status as of Friday, October 31, 2014

Please stay in touch with the Family of Faith campaign by visiting:
ourfamilyoffaith.ca



Follow the campaign on Twitter:
[@family_of_faith](https://twitter.com/family_of_faith).

Learn more about the **Archdiocese of Toronto’s Pastoral Plan**:
<http://www.archtoronto.org/pastoral/index.htm>