



Campaign Update

Wave 1 campaigns are nearing completion and Wave 2 campaigns are in their early stages. Overall, the campaign has raised more than **\$48.8 million** or **46 per cent** of the \$105 million minimum goal for the campaign. The 20 parishes participating in Wave 1 have, to date, received generous donations and pledges totaling **\$14.66 million**. That's **147 per cent** of their collective goals. 19 of the 20 Wave 1 parishes have exceeded their goals and many are on track to at least double their original goal.

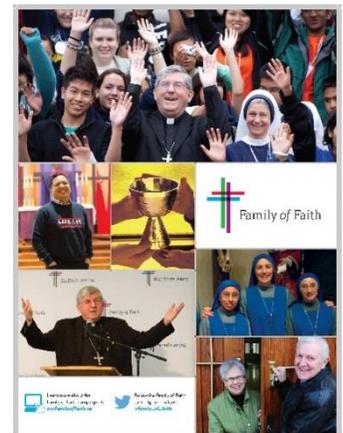
Leadership gifts from 25 donors total **\$18.12 million**, well on the way toward the Leadership Gift Phase goal of at least \$25 million.

Wave 2 Parish?

Next week's edition of Family Update will feature a chart that includes Wave 2 parishes that have raised gifts and pledges to date in their campaigns. Many of these sixty-plus parishes are already well into their campaigns, engaging Major Phase and Advance Phase prospective donors and establishing their Campaign Executive Committees (CECs). Several others are in the earlier stages of their campaigns, developing their plans for how the parish will use its share of campaign proceeds.

Here are some tips and reminders for parishes in Wave 2:

- CEC members and volunteers are the 'backbone' to parish campaigns. Working with their Parish Campaign Directors, pastors should carefully select parishioners with the knowledge, passion and capacity to contribute to the success of their campaign;
- A timely follow-up with prospective donors is critical to a successful campaign. Schedule follow-up discussions within a week to ten days;
- Parishes can be busy places! Ensure rooms and resources are booked well in advance so that meetings can be held in the right place at the scheduled times;
- Know the plan: The Family of Faith campaign includes so many elements that will interest and engage parishioners. Knowledgeable pastors and volunteers are the campaign's strongest and best ambassadors; and
- With the calendar year coming to a close, many prospective donors may want the advantage of a 2014 tax receipt. When meeting with parishioners, keep this in mind so that donors can benefit from charitable tax receipts issued for Family of Faith campaign donations.



Posters should be displayed early in parish campaigns to direct parishioners to ourFamilyofFaith.ca

Parish Highlights

Wave 2 parishes are busy forming their Campaign Executive Committees (CECs). Volunteers are being trained and major gifts are being solicited. At **St. Justin Martyr** parish in Unionville 44 families attended the Major Phase Orientation, an excellent turnout that bodes well for its campaign. **Holy Family** in Bolton's CEC Orientation meeting was also a success, with ten families already pledging more than \$70,000. **St. Anthony of Padua** parish in Bramalea has already raised approximately \$60,000.

Zone	Wave 1 Parishes	Pastor	Goal	Amount Raised/ Pledged	% of Goal
3	St. John XXIII, Don Mills	Fr. Simon de Gale	\$185,000	\$374,950	203%
3	St. Margaret of Scotland, Toronto	Fr. Andrew Macbeth	\$580,000	\$907,742	157%
5	Vietnamese Martyrs, Toronto	Fr. Joseph Tran	\$230,000	\$364,930	159%
5	Holy Family, Toronto	Fr. Martin Hilbert, C.O.	\$495,000	\$792,500	160%
7	Transfiguration of Our Lord, Etobicoke	Fr. Mark Van Patten	\$575,000	\$494,970	86%
10	Ss. Salvador Do Mundo and Cristo Rei, Mississauga	Fr. Carlos Macatangga, SVD	\$720,000	\$753,000	105%
10	St. Christopher's, Mississauga	Fr. Scott Young	\$750,000	\$1,009,073	135%
10	St. Mary Star of the Sea, Mississauga	Fr. Neil McMillan	\$410,000	\$620,217	151%
11	St. Joseph the Worker, Oshawa	Fr. Slawomir Glowacz	\$465,000	\$692,245	149%
11	St. Mary of the People, Oshawa	Fr. David Bollo	\$345,000	\$391,540	113%
12	Our Lady of Fatima Shrine, Scarborough	Fr. Victor Mallia, O.C.D.	\$485,000	\$549,475	113%
12	St. Martin de Porres, Scarborough	Fr. Brian Shea	\$435,000	\$780,710	179%
12	Our Lady of Good Health, Scarborough	Fr. Peter Gitendran	\$165,000	\$236,130	143%
12	St. Aidan's, Scarborough	Fr. Joseph Sultana	\$300,000	\$536,104	179%
12	St. Theresa's, Scarborough	Fr. Joel Pabilona, Jr.	\$205,000	\$406,450	198%
12	St. Maria Goretti, Scarborough	Fr. Edwin Galea	\$600,000	\$852,360	142%
13	St. Clare of Assisi, Woodbridge	Fr. John Borean	\$825,000	\$1,028,000	125%
13	St. John Chrysostom, Newmarket	Fr. Robert Ouellette	\$735,000	\$1,100,269	150%
13	St. Paschal Baylon, Thornhill	Fr. Vincenzo Rosato, C.S.	\$960,000	\$2,007,295	209%
13	St. Thomas The Apostle, Markham	Fr. Richard Andrews	\$515,000	\$764,764	148%
Total			\$9,980,000	\$14,662,724	147%

Zone	Combined Campaign Parishes	Pastor	Combined Goal	Amount Raised/ Pledged	% of Goal
3	Our Lady of Perpetual Help, Toronto	Fr. James Hannah	\$3,000,000	\$1,648,500	55%
7	Our Lady of Sorrows, Etobicoke	Fr. Nino Cavoto	\$4,000,000	\$1,446,800	36%
Total			\$7,000,000	\$3,095,300	44%

*These charts reflect the campaign's status as of Friday, November 14, 2014

Father Jim Hannah, pastor of **Our Lady of Perpetual Help** parish in Toronto notes his parish family has now raised a total of **\$1,648,500.00** towards its \$3 million goal. "We currently have 29 parish ambassadors who are busy connecting personally with parishioners throughout the parish to inform them of the campaign, answer any questions they might have about it and invite them to prayerfully consider what they might be able and willing to contribute to the campaign. There is a lot of very positive energy among the ambassadors and they are finding that they have been well received by those they have visited."

*These charts reflect the campaign's status as of Friday, November 7, 2014



Follow the campaign on Twitter: [@family_of_faith](https://twitter.com/family_of_faith) and stay in touch with the Family of Faith campaign by visiting: ourFamilyofFaith.ca

Do you have questions about the Family of Faith campaign or suggestions for future editions of **Family Update**? Contact John Ecker, Director of Campaign Communications at jecker@archtoronto.org or 416.934.3400 x805.