

HYBRID EVENT!

Sponsorship Opportunities

2022 PARISH MINISTRY CONFERENCE



Sponsorship Opportunities



Archdiocese
of Toronto

Office of Formation for Discipleship
www.archtoronto.org/discipleship

Office of Formation for

Discipleship



About Us

We are committed to cultivating a Church of missionary disciples, grateful to God, who actively encounter Christ in Word and Sacraments and share their God-given gifts in joyful service as living witnesses to Christ in the world.

Ministries We Support

Our office can support pastoral teams with the launch of new, ongoing or the revitalization of ministries in parishes across the Archdiocese. The ministries we support are Bereavement, Catechesis and Sacramental Preparation, Family Life, Liturgy, Maturing Adults, Lay Pastoral Associates, Parish Vitality & Stewardship, Ministries of Care, and RCIA.

Moving Into the Deep Waters of Mission: Start with Jesus

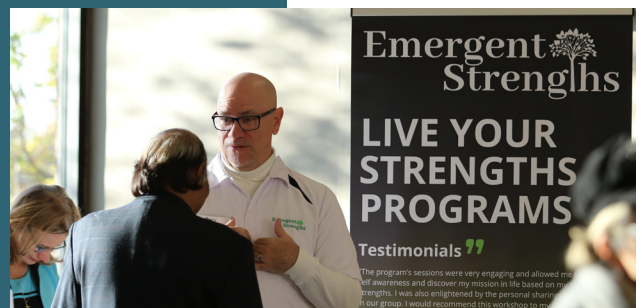
"After he had finished speaking, he said to Simon, "Put out into deep water and lower your nets for a catch." Simon said in reply, "Master, we have worked hard all night and have caught nothing, but at your command I will lower the nets." When they had done this, they caught a great number of fish and their nets were tearing" Luke 5:4-6

Conference Description

The pandemic has accelerated the rate of decline in our ministries but also provided immense opportunities for growth and innovation. Moving into the deep starts with Jesus, what he did and what he asked us to do. It is He who challenges each one of us to grow as a disciple so that we can become a disciple maker and accompany others on the way.

Whether you are a regular "person in the pew", volunteer at your parish or a paid parish minister, it is time for us to move into the deep waters of our mission. Becoming a vibrant parish community is the result of small, intentional steps initiated at the parish leadership level but also accepted by each disciple personally. If our people are renewed, our parishes will be renewed.

People are always our best resource in the disciple making process so how do we mobilize our people for mission? With joy, humor and practical insights, Julianne will help you to set forth a vision for moving into the deep waters of missionary discipleship.



Schedule

Thursday, October 20, 6:30 p.m.

(Virtual)

Keynote Address by Julianne Stanz

Friday, October 21, 1:30 p.m.

(Virtual)

Keynote Address by Julianne Stanz

Saturday, October 22

(All sessions are both in-person and livestreamed)

8:15 a.m.

Mass celebrated by Cardinal Thomas Collins

9:30 a.m.

Keynote Address by Julianne Stanz

11:15 a.m.

Roundtable Discussion with Cardinal Thomas Collins and Auxiliary Bishops of the Archdiocese of Toronto

12:45 p.m.

Exhibitor Live Showcase for Platinum and Gold Sponsors

1:30 p.m.

Keynote Address by Julianne Stanz

2:30 p.m.

Closing Comments and Final Blessing by Cardinal Thomas Collins



Become a Sponsor

Make a difference!

Your sponsorship will help us grow more vibrant and active parishes, which are essential in today's world, by helping to provide parish pastoral teams with access to excellent formation featuring dynamic speakers, ministry workshops, networking opportunities, and more!



Social Media and Communications

We can help make your support for vibrant parishes in the Archdiocese well known to all our followers and subscribers on social media and at www.archtoronto.org/conference.



Network with Participants!

Interact with conference attendees in the prime exhibiting location at the Hilton and through our exclusive networking opportunity for Sponsors via the Chat, Q&A and poll feature on our exciting new event platform (Whova). Showcase your products or services, create meaningful interactions, and generate leads for your business with both in-person and virtual attendees.

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Sponsor Benefits

In exchange for your generous contribution, you will receive a booth at the Hilton Mississauga/Meadowvale to display your products and/or services as well as brand recognition before, during and after the event! Your business logo will be listed on the PMC webpage and in all event communications including our e-newsletter (Flocknote) with over 2,700 subscribers, social media, and on the Whova app!

	Platinum 3,000	Gold 1,200	Silver 600
Promotions			
Logo with direct link to company's website featured on PMC website	✓	✓	✓
Social media acknowledgement	✓	✓	
Social media 30-second video clip ("Why we became a sponsor") for a #SponsorshipSpotlight.	✓		
Logo to appear on:			
• email communications (Flocknote)	✓	✓	✓
• poster and postcard reminders	✓		
• Home screen (Whova web & mobile app)	✓		
• Agenda screen (Whova mobile app)		✓	
• Attendee Profile screen (Whova mobile app)			✓
Virtual Booth on Whova			
Organization name	✓	✓	✓
Company logo (recommended dimensions 700px by 210px)	✓	✓	✓
Contact information, including sponsor URL and map feature	✓	✓	✓
A description of your company or organization (200 characters max)	✓	✓	✓
One embedded video	✓	✓	✓
Two handouts (PDF file only, 10 Mb max per file)	✓	✓	✓
Chat, Q&A, and poll feature with attendees in Whova	✓	✓	✓

Sponsor Benefits (continued)

	Platinum 3,000	Gold 1,200	Silver 600
In-Person and Virtual During the Conference			
Complimentary pass (includes breakfast and lunch)	3	2	2
One live presentation (5-7 minutes) before the keynote sessions. Please choose one session: <ul style="list-style-type: none"> • Thursday, October 20, at 6:30 pm • Friday, October 21, at 1:30 pm • Saturday, October 22, at 9:30 a.m. • Saturday, October 22, at 1:30 p.m. 	✓		
<i>*One Platinum sponsor per session</i>			
One live presentation (15 minutes) during the Exhibitor Live Showcase	✓	✓	
<i>*A maximum of six presentations are available. Time slots will be assigned on a first come, first serve basis for eligible sponsors.</i>			
Email reminder to attendees the day before your live presentation before the keynote sessions	✓		
Advertisement to appear on:			
• Agenda placards and handout (large)	✓		
• Agenda handout (medium)		✓	
• Agenda handout (small)			✓
Logo to appear on:			
• attendee lanyards	✓		
• session page on Whova	✓	✓	
• "Thank You" digital signage in main ballroom	✓	✓	✓
• "Thank You" email blast	✓	✓	✓
Informational table/booth:			
• main ballroom	✓		
• foyer of the main ballroom		✓	✓
Company table signage or promotional material on all tables in the main ballroom	✓		
Chat, Q&A, and poll feature with attendees in Whova	✓	✓	✓

Platinum

\$3,000

Promotions

- Logo with direct link to company's website featured on PMC website
- Social media acknowledgement
- Social media 30-second video clip ("Why we became a sponsor") for a #SponsorshipSpotlight
- Logo to appear in email communications, poster and postcard reminders, and the home screen on Whova conference platform (web & mobile app)

Virtual Booth in Whova

- Organization name
- Company logo (recommended dimensions 700px by 210px)
- Contact information, including sponsor URL and map feature
- A description of your company or organization (200 characters max)
- One embedded video
- Two handouts (PDF file only, 10 MB max per file)
- Chat, Q&A, poll and Meet-Up features with attendees in Whova



In-Person and Virtual During the Conference

- Three complimentary passes to the event (includes breakfast and lunch)
- One live presentation (5-7 minutes) before the keynote sessions. Please choose one session below:
Thursday, October 20, at 6:30 p.m. | Friday, October 21, at 1:30 pm
Saturday, October 22, at 9:30 a.m. | Saturday, October 22, at 1:30 p.m.

**One Platinum sponsor per session*

- One live presentation (15 mins) during the Exhibitor Live Showcase (assigned on a first come, first serve basis)
- Email reminder to attendees the day before your live presentation before the keynote address
- Advertisement to appear on agenda placards and handout (large)
- Logo to appear on lanyards, attendee conference gift favours, session page on Whova, "Thank You" digital signage in main ballroom (in person/virtual), and "Thank You" email blast
- Informational booth in the main ballroom
- Company table signage or promotional material on all tables in the main ballroom
- Chat, Q&A, and poll feature with attendees in Whova

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Gold

\$1,200



Promotions

- Logo with direct link to company's website featured on PMC website
- Social media acknowledgement
- Logo to appear in email communications and the agenda screen on Whova conference platform (mobile app)

Virtual Booth in Whova

- Organization name
- Company logo (recommended dimensions 700px by 210px)
- Contact information, including sponsor URL and map feature
- A description of your company or organization (200 characters max)
- One embedded video
- Two handouts (PDF file only, 10 MB max per file)
- Chat, Q&A, poll and Meet-Up features with attendees in Whova

In-Person and Virtual During the Conference

- Two complimentary passes to the event (includes breakfast and lunch)
- One live presentation (15 mins) during the Exhibitor Live Showcase (assigned on a first come, first serve basis)
- Advertisement to appear on agenda handout (medium)
- Logo to appear on session page on Whova, "Thank You" digital signage in main ballroom (in person and virtual), and "Thank You" email blast
- Informational booth in foyer of the main ballroom (prime location)
- Chat, Q&A, and poll feature with attendees in Whova

Silver

\$600

Promotions

- Logo with direct link to company's website featured on PMC website
- Logo to appear in email communications and the attendee screen on Whova conference platform (mobile app)

Virtual Booth in Whova

- Organization name
- Company logo (recommended dimensions 700px by 210px)
- Contact information, including sponsor URL and map feature
- A description of your company or organization (200 characters max)
- One embedded video
- Two handouts (PDF file only, 10 MB max per file)
- Chat, Q&A, poll and Meet-Up features with attendees in Whova



In-Person and Virtual During the Conference

- Two complimentary passes to the event (includes breakfast and lunch)
- Advertisement to appear on agenda handout (small)
- Logo to appear on "Thank You" digital signage in main ballroom (in person and virtual; 2 logos per slide) and "Thank You" email blast
- Informational table/booth in foyer of the main ballroom
- Chat, Q&A, and poll feature with attendees in Whova

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Sponsor Hall of Fame

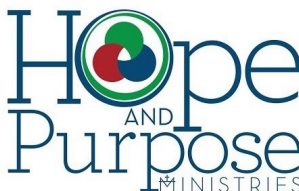
Many thanks to our sponsors over the past five years who have supported the clergy and parish ministry leaders throughout the Archdiocese of Toronto.



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of Toronto



Family of Faith



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Under the direction of the Basilian Fathers



EWTN

Global
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Looking forward to working with you!

Join us in supporting and celebrating the people who dedicate their time and talents in parish ministry life and building up more vibrant parishes across the Archdiocese of Toronto!

www.archtoronto.org/discipleship